



## PRESS RELEASE

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CONTACT: James McClenahan  
650-326-8781

### **JAMES AND JOHN MCCLENAHAN JOIN RECORD NUMBERS OF CONSULTING ARBORISTS TO SHARE STATE-OF-THE-INDUSTRY SKILLS**

Tucson, AZ – Almost two hundred fifty (250) of the most highly qualified in the arboricultural industry came together for the American Society of Consulting Arborists' (ASCA) Annual Conference, *Connections 2008—Your once in a lifetime experience—every year*. The event, held December 3-6 at the Loews Ventana Canyon Resort, brought together the most prestigious network of leaders in consulting arboriculture to share and learn the latest in consulting and arboricultural topics that impact consulting.

James and John McClenahan of McClenahan Consulting LLC joined Consulting Arborists from around the world to pick up new tools and perspectives to better provide diagnostic, appraisal, evaluation, expert witness and other arboricultural consulting services to their clients. “The ASCA Annual Conference is one example of how ASCA provides the essential tools to help make its members’ organizations more successful and clients more satisfied,” said Mr. James McClenahan.

Consulting Arborists heard from leading experts with sessions such as:

- A full day pre-conference workshop on Risk Assessment
- Relationship Economics - *David M. Nour—BeOne Now, Inc.*
- Photography for Consulting Arborists: Tips and Techniques for Field Reports (*sponsored by Canon*) - *George Lepp—Lepp Associates*
- The Challenges of Planting & Growing Trees in Harsh Environments - *Chris Martin, Ph.D.—Arizona State University*
- A Judge’s View of the Expert Witness - *Judge Michael O. Miller—Pima County Superior Court*

Ed Milhous, RCA #350, ASCA’s newly elected president added, “The record attendance this year speaks to the exceptional experiences offered through the annual meeting and its value to Consulting Arborists.” Many who participated have already responded with positive feedback, praising the high caliber of programs and networking with their peers.

For more information about the Conference or ASCA, contact Judy Markoe at 301.947-0483, or [jmarkoe@mgmtsol.com](mailto:jmarkoe@mgmtsol.com).

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ASCA is a professional society whose members possess a high level of accomplishment in the field of arboricultural consulting and closely related activities. ASCA members are recognized for their demonstrated ability to provide diagnostic, appraisal, evaluation, expert witness and other arboricultural consulting services to their clients.